

THE FREELANCER KIT

Canva-Ready Social Media Pack — Quick-Start Guide

Thirty square designs in your brand colours — upload to Canva,
swap in your words, post.

30 DESIGNS · 6 THEMES

2026 Edition · For the buyer's personal use

How to Use This Pack

What's inside

- **30 ready designs** at 1080 × 1080 — the square size Instagram, Facebook and LinkedIn all love.
- **6 themes × 5 designs:** Quote, Tip, Promo, Testimonial slot, Announcement and Price List.
- Every design is a finished PNG with the words laid out — the [BRACKETED] parts are where your own words go.
- The testimonial designs are deliberately **blank slots**. Paste a real quote from a real client — never invent one.

Edit them in Canva (free account is enough)

- In Canva, create a design and choose **Instagram Post (1080 × 1080)**.
- Click **Uploads** → **Upload files** and add the PNG. Drag it onto the page and stretch it to fill the square — it becomes your background.
- Add a **text box** over each [BRACKETED] area and type your real words (your quote, your price, your date). Match the colour: navy text on light designs, white on dark ones.
- Want your own colours? Recolour a duplicate with **Edit photo** → **Adjust**, or rebuild the layout with Canva shapes — the PNG is your shortcut, not a cage.
- Export as **PNG** and post. Keep the file name — quote-1, tip-3 — so you always know what you have used.

Posting rhythm that works: rotate the themes — Quote, Tip, Promo, Testimonial, Tip, Announcement. Teaching most days and selling some days is exactly how small accounts grow without annoying anyone.

The Lite version

The free Lite pack contains 6 designs — one per theme — so you can post a full week before deciding. The full pack gives you all 30: five weeks of posts without repeating yourself.

Your feed is your shop window. These designs keep it dressed while you do the real work.